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EDILTECO IS GLAD TO INTRODUCE THE FIRST EDITION OF "EDILTECO INNOVATION CLUB"

Modena and Milan. May 3rd-6th 2015. Edilteco, Company based in San Felice sul Panaro, international leader in the production of lightweight thermally insulating screeds and best manufacturer in the fields of sound insulation and fire protection, is glad to introduce the first edition of Edilteco Innovation Club, an event created specifically for its international technological partners. A meeting with strong added value that, beside several conferences dedicated to a forefront research appreciated worldwide, contemplates a two-days trip to Milan. With two more main goals : visiting PLAST 2015, an international trade show fundamental for plastic and rubber industry, and a dip into the universe of EXPO 2015, the eagerly awaited universal exposition already on the first page for several months.

Spring is synonymous of new things. New shoots, new dreams, new perspectives. Spring means revolutionize our own wardrobe with proud ideas and brand new projects. Here comes Edilteco that, following a feeling of renewed confidence in the future that benefits from good weather, from May 3rd to May 6th 2015 promotes an exclusive event: the first edition of the Edilteco Innovation Club. A unique occasion of meeting, comparison and transfer of know-how, this 3-days trip with many surprises that makes its international partners the main actors of Edilteco, chooses Modena and Milan as locations. Not by chance. Milan is today the navel of the world thanks to Expo 2015, food window without precedent that is ready to start (from May 1st to October 31st) involving 140 countries and prepared to host 20 million visitors from all over the world. Here Edilteco guests, on Wednesday 6th May, will have an amazing experience that won't save any of the 5 senses. And most of all they will have the opportunity to touch with their hands the innovation with capitol "I" that speaks the language of environmental sustainability and they will have had the possibility to evaluate the results 24 hours before in a different but equally important context, the Plast Trade Show. Point of reference for the plastic and rubber industry of which Edilteco is one of the protagonist (PAV 11 Booth C114) – the visit is planned on Tuesday 5th May – Plast Trade Show is a triennial exhibition of international relevance that in 2012 won the laurel on the European podium, thanks to its figures: 1500 exhibitors, 58 countries, 60.000 visitors.

But it's in the Emilia region that Edilteco Innovation Club starts. In San Felice sul Panaro first, and then at Modena Golf Club. On Monday 4th May, here, in an exclusive framework that mix working hours together with funny moments (the second chance for those who do not love golf? A visit at Ferrari Museum in Maranello) the convention takes place. Debates and insights will be essential marks to the speeches by the experts in the field of insulation. The subject will be the knowledge that, as a result of the ethic research that anticipated the time, Edilteco exports in the world. Although the Company does never forget to remark its unbreakable connection with the territory of origin, it praise an international attitude ante-litteram. 40 countries host its production partners. These are Companies that, believing in the added value coming from a technical know-how which is exclusive but accessible at the same time, have acquired from the Company of Stabellini brothers the exclusive technology and they are able today to manufacture locally the solutions created by the Italian headquarters. First of all **Politerm Blu**, superlight aggregates with expanded virgin EPS beads mixed with **E.I.A. (Edilteco Insulating Additive)** that satisfies the criteria necessary according to Itaca and Leed regulations. After seducing Countries such as China, Algeria and Venezuela, Politerm Blu has recently placed its roots in the Democratic Republic of Gabon where, aimed at making the numerous houses for Gabonese army comfortable, it has been used in the walls' interspaces. An application as

easy as smart that, although it has been tested in other emerging Countries, it's poorly known elsewhere. Politerm Blu is also available in two solutions of high technological value that are the showpieces: **Protherm Light** plaster and **ESB lightweight blocks** for masonry. A product out of the ordinary, built for the fire protection of structural elements, Protherm Light has obtained European certifications for the most widespread architectural buildings. A lightweight and impact resistant plaster, thanks to its unreleased formulation based on Politerm Blu, Protherm light is also efficient in terms of thermal insulation and is characterized by fast application. Born from the handshake between Edilteco, MCL Costruzioni Italia and Manu-Cem (concrete products), Companies from Bergamo which share objectives and values with the Group based in San Felice, the lightweight load bearing and infill ESB blocks represent the new borders of thermal insulation and so of environmental-friendly construction. Realized with a special formula of concrete based on Politerm Blu, compared with the traditional masonry systems they guarantee a faster, easier and cheaper application. Sum of "knowledge" of three strong industrial Companies that operate since several years in the field of constructions, ESB blocks, registered worldwide, have already enchanted the foreign markets. It's a matter of fact that the conquest of international markets is all but a last minute matter for Edilteco.

Since the beginning, the requalification of "here and now" represents for the Italian group a real social project without borders. A declared mission that in the range of lightweight pre-mixed products as well as in the Ecap panels' line recognizes the winning horses. Innovative thermal insulating prefinished panel to insulate new and old buildings, Ecap represents the good solution "for every season". During the first edition of Edilteco Innovation Club this and many other topics will be discussed. So the appointment is set on the first days of May.