

10 14 2011

MADE 2011 AND SAIE 2011: THE EDILTECO WAS SUCCESSFULLY PRESENT.

The simultaneity of two international construction fairs “ recently happened with Made Expo in Milan and SAIE Expo in Bologna - was definitely a great opportunity for the visitors who saw the best from the world of construction in the same period and, within few hundreds of kilometers, found what most meets to their specific needs. From the point of view of exhibitors instead, having to be present simultaneously on two fronts was not an easy choice, especially in a period of market and financial crises like the current one. Edilteco Group chose to be present at both exhibitions through the main trade and industry associations of which it is active part since years. Moreover in the specific case of Made, Edilteco participated too as a support of the presence of one of its distributor: Isolmec. At SAIE, Edilteco Group was present in the following areas: - ANIT: presentation of Edilteco’s line of premixed insulating substrates named Isolcap, its line of lightweight aggregates for thermally insulating mortars, named POLITERM BLU, its thermally insulating plasters, named Isolteco and Isolsan and its special thermally insulating board, named ECAP. - within the GBC area, instead, Edilteco introduced the new premixed insulating bio-mortar based on natural aggregates for the formation of substrates, named MIXXOL, and the range of mats and panels for acoustic insulation, made with recycled raw materials (named dBred).